

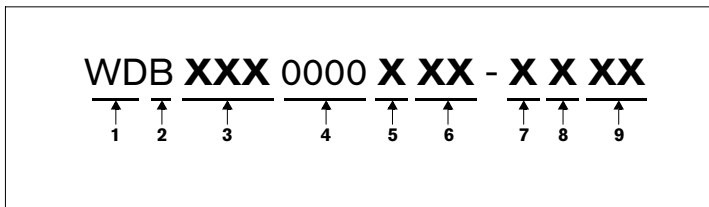
# Model Numbers - Branded Products

## Model Number Format for WD Branded Products

### Branded Model Number

The Branded model number is composed of nine codes:

1. Company initials (WD)
2. Branded product identifier (B)
3. Product code
4. Capacity
5. Form factor/capacity unit/number of drives per enclosure
6. Color
7. Region code
8. Business unit/brand
9. Customer ID



### Model Number Codes

#### 1 Company Initials

WD

#### 2 Branded Product Identifier

B

#### 3 Product Code

- AAA My Passport™ Essential™
- AAB My Passport For Mac
- AAC My Passport Elite™
- AAD My Passport XTR
- AAE My Passport Studio™
- AAF My Book® Essential™
- AAG My Book For Mac
- AAH My Book Elite™
- AAJ My Book Studio™
- AAK My Book XTR
- AAL WD TV™ Mini Media Player NTSC
- AAM WD TV Mini Media Player PAL
- AAN WD TV Live Media Player NTSC
- AAP WD TV Live Media Player PAL
- AAR WD Elements™ Portable 2.5-inch
- AAS My Passport USB Dock
- AAU WD Elements Desktop
- AAV WD Caviar® Blue™ PATA
- AAW WD Caviar Blue SATA (8 MB cache)
- AAX WD Caviar Blue SATA (16 MB cache)
- AAZ WD Caviar Green™
- AAZ WD Caviar Black™
- ABA WD Scorpio® Blue™ PATA
- ABB WD Scorpio Blue (SATA 1.5 Gb/s)
- ABC WD Scorpio Blue (SATA 3 Gb/s)
- ABD WD Scorpio Black™
- ABE WD SATA Cable
- ABF WD TV HD Media Player (NTSC)
- ABG WD TV HD Media Player (PAL)
- ABH My Passport Carrying Case (Passport III)
- ABJ My Passport Protective Case (Passport III)
- ABK My Passport Carrying Case (Passport IV)
- ABL My Passport Protective Case (Passport IV)
- ABM My Passport Essential SE

#### 4 Capacity

Two, three, or four digits, supports up to 999.9.

#### 5 Form Factor/Capacity Unit/Number of Drives per Enclosure

- A 2.5-inch/GB/1
- B 2.5-inch/TB/1
- C 2.5-inch/GB/2
- D 2.5-inch/TB/2
- E 3.5-inch/GB/1
- F 3.5-inch/GB/2
- G 3.5-inch/GB/4
- H 3.5-inch/TB/1
- J 3.5-inch/TB/2
- K 3.5-inch/TB/4
- N No hard drive

#### 6 Color

- AL Aluminum
- AM Amber
- AO All Opaque
- BG Beige
- BK Black
- BL Blue
- BN Brown
- BU Blue
- BZ Bronze
- CH Charcoal
- GD Gold
- GN Green
- GT Granite
- GY Gray
- IV Ivory
- M1 Mixed Colors
- M2 Mixed Colors
- NC Natural
- NV Navy
- OL Olive
- OR Orange
- PK Pink
- RD Red
- SL Silver
- TN Tan
- TT Titanium
- VT Violet
- WT White
- YL Yellow

#### 7 Region Code

- A Australia/New Zealand
- C China
- E EMEA (Europe, Middle East, Africa)
- G Generic
- J Japan
- K Korea
- L Latin America
- M Mexico
- N Pan-America
- P APAC (Asia Pacific)
- S Multi-City Asia
- U UK (United Kingdom)
- W Worldwide



**8 Business Unit/Brand**

A	Accessories
B	Bulk Pack
D	DTL
E	External
M	Mixed Pallet
P	POS
R	Retail
U	Display Unit
V	Display Unit

**9 Customer ID**

AP	Apple
CS	Costco
DS	Dixon's
SC	Sam's Club
SN	Standard
TV	TiVo
WM	Walmart

**Legacy Model and Order Numbers**

For instructions on how to decipher WD Branded/retail model numbers issued prior to July 2009 and legacy order numbers issued prior to June 2005, refer to the *Legacy Model and Order Numbers* information sheet (2579-701261). WD intranet access is required. Go to <http://marketing.intranet.wdc.com/TechPubs> and click Information Sheets to access this document.

**For service and literature:**