Model Numbers - Branded Products

Model Number Format for WD Branded Products

Branded Model Number

The Branded model number is composed of nine codes:

- 1. Company initials (WD)
- 2. Branded product identifier (B)
- 3. Product code
- 4. Capacity
- 5. Form factor/capacity unit/number of drives per enclosure

WDB XXX 0000 X XX - X X XX

- 6. Color
- 7. Region code
- 8. Business unit/brand
- 9. Customer ID

Model Number Codes

- **Company Initials** 1 WD
- **Branded Product Identifier** 2 B

3 Product Code

- AAA My Passport[™] Essential[™] AAB My Passport For Mac AAC My Passport Elite" AAD My Passport XTR AAE My Passport Studio" AAF My Book[®] Essential[™] AAG My Book For Mac AAH My Book Elite" AAJ My Book Studio" AAK My Book XTR AAL WD TV[™] Mini Media Player_NTSC AAM WD TV Mini Media Player PAL AAN WD TV Live Media Player NTSC AAP WD TV Live Media Player PAL AAR WD Elements[®] Portable 2.5-inch AAS My Passport USB Dock AAU WD Elements Desktop AAV WD Caviar® Blue® PATA AAW WD Caviar® Blue SATA (8 MB cache) AAX WD Caviar Blue SATA (16 MB cache) AAY WD Caviar Green[™] AAZ WD Caviar Black" ABA WD Scorpio[®] Blue[™] PATA ABB WD Scorpio Blue (SATA 1.5 Gb/s) ABC WD Scorpio Blue (SATA 3 Gb/s)
- ABD WD Scorpio Black ABE WD SATA Cable
- ABF WD TV HD Media Player (NTSC)

- ABG WD TV HD Media Player (PAL) ABH My Passport Carrying Case (Passport III) ABJ My Passport Protective Case (Passport III) ABK My Passport Carrying Case (Passport IV)
- ABL My Passport Protective Case (Passport IV) ABM My Passport Essential SE

4 Capacity

Two, three, or four digits, supports up to 999.9.

- 5 Form Factor/Capacity Unit/Number of Drives per Enclosure
 - 2.5-inch/GB/1 2.5-inch/TB/1 В
 - С 2.5-inch/GB/2
 - D 2.5-inch/TB/2
 - Ē 3.5-inch/GB/1
 - 3.5-inch/GB/2
 - G 3.5-inch/GB/4 Н 3.5-inch/TB/1
 - 3.5-inch/TB/2 T
 - Κ 3.5-inch/TB/4
 - Ν No hard drive

Color 6

- Aluminum AL
- AM Amber AO All Opaque
- BG Beige
- ΒK Black
- BL Blue
- ΒN Brown
- BU Blue
- ΒZ Bronze СН Charcoal
- GD Gold
- ĞΝ Green
- GT Granite
- GY Gray
- IV lvory
- M1 Mixed Colors Mixed Colors M2
- NC Natural
- NV Navy
- OL Olive
- OR Orange
- ΡK Pink
- RD Red SL Silver
- ΤN Tan
- Titanium TT
- VT Violet
- WT White YL Yellow

7 **Region Code**

- Australia/New Zealand
- С China
- Ē EMEA (Europe, Middle East, Africa)
- G Generic
- Japan J
- Κ Korea
- L Latin America Mexico
- M Pan-America
- Ρ APAC (Asia Pacific)
- S Multi-City Asia
- Ũ UK (United Kingdom)
- w Worldwide



Business Unit/Brand 8

- Accessories Α
- В Bulk Pack
- D DTL Е External
- Mixed Pallet
- м Р POS
- R Retail
- **Display Unit** U
- Display Unit ٧

9 **Customer ID**

- AP Apple
- Costco CS
- DS Dixon's Sam's Club
- SC SN Standard
- TV TiVo
- WM Walmart

Legacy Model and Order Numbers

For instructions on how to decipher WD Branded/retail model numbers issued prior to July 2009 and legacy order numbers issued prior to June 2005, refer to the Legacy Model and Order Numbers information sheet (2579-701261). WD intranet access is required. Go to http://marketing.intranet.wdc.com/TechPubs and click Information Sheets to access this document.

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